

Strategic Planning Services

Strothman & Company has a team of experienced professionals with the knowledge and skills to help your organization develop and implement a comprehensive and detailed, one-page strategic plan. Strategic planning is a step by step process with definite objectives and end products that can be implemented and evaluated. Critical business decisions must be aligned with a strategic plan that keeps the company on a direct course toward achieving a long-term competitive advantage.

Developing an effective sustainable strategic plan will require significant effort and an ongoing commitment from your entire management team. Businesses today face a unique blend of challenges and a clearly defined strategic plan that sets your company apart from others in your industry will keep the company in line with its goals and create value for long-term growth. As certified public accountants and advisors, we understand your business from both a service and business operations perspective.

Strategic Planning Benefits:

- Focuses on the most important issues
- Provides a sense of direction, continuity and effective staffing and leadership
- Ensures competitive survival
- Provides value to customers
- Clearly defines the purpose of the organization
- Provides commitment, credibility and communication within the organization
- Communicate goals and objectives to the organization



The Strothman & Company Approach:

- Comprehensive strategic situation assessments
- Professionally delivered and facilitated strategic planning retreat
- Leadership coaching and training
- One-Page Strategic Plan document



Strategic Planning Process Includes:

- Strategic Planning
- Dangers, Opportunities and Strengths
- 10X Growth Model
- Vision, Mission and Core Values
- Strategic Objectives
- A One-Page Strategic Plan
- 90-Day Game Plan
- Accountability Review



Strothman & Company offers tailored solutions to your Strategic Planning. Our involvement and facilitation will be democratic in nature by a member of our team that has strong knowledge and skills regarding group dynamics and processes.

For more information contact

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